

# WEB PUSH NOTIFICATION

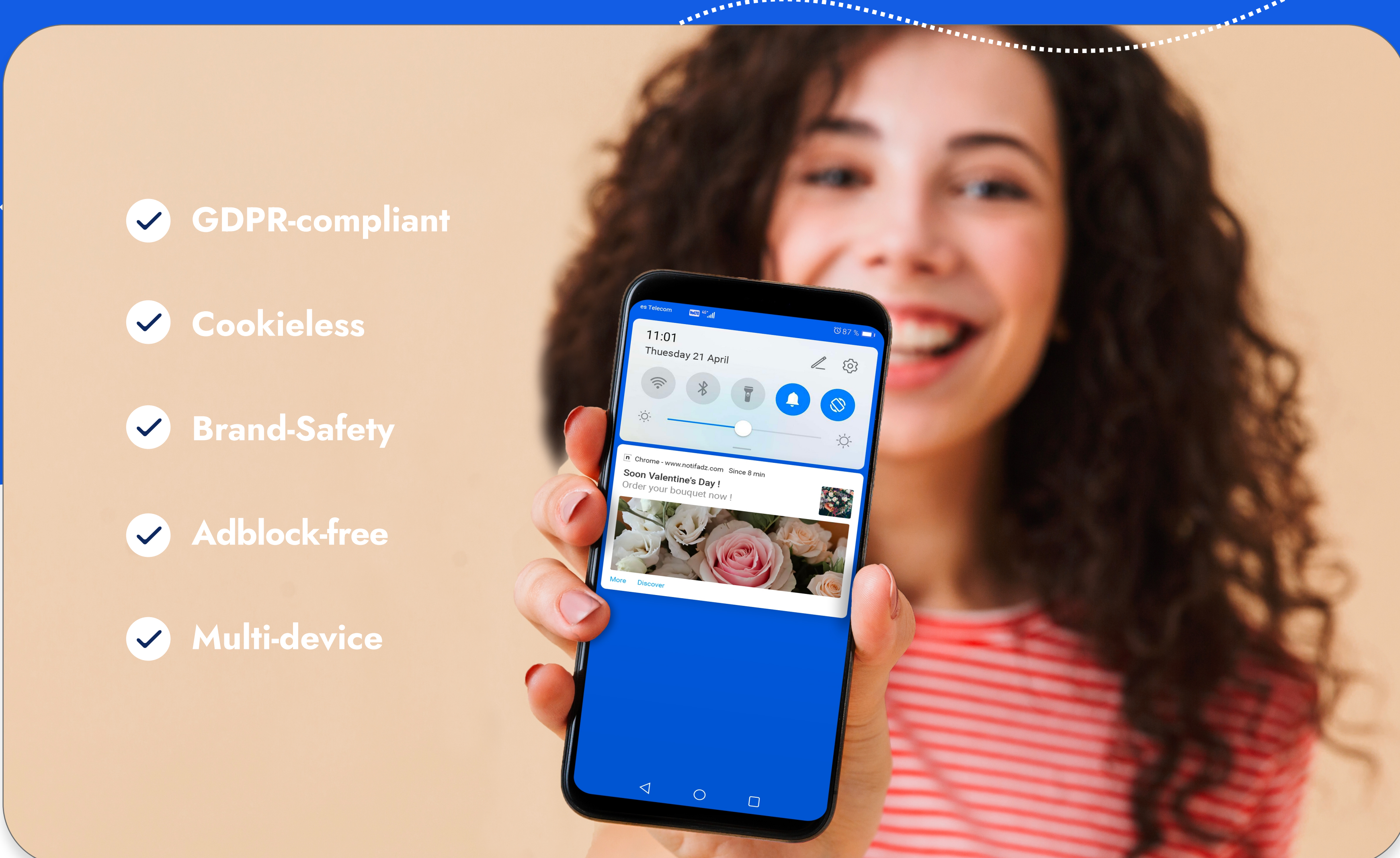
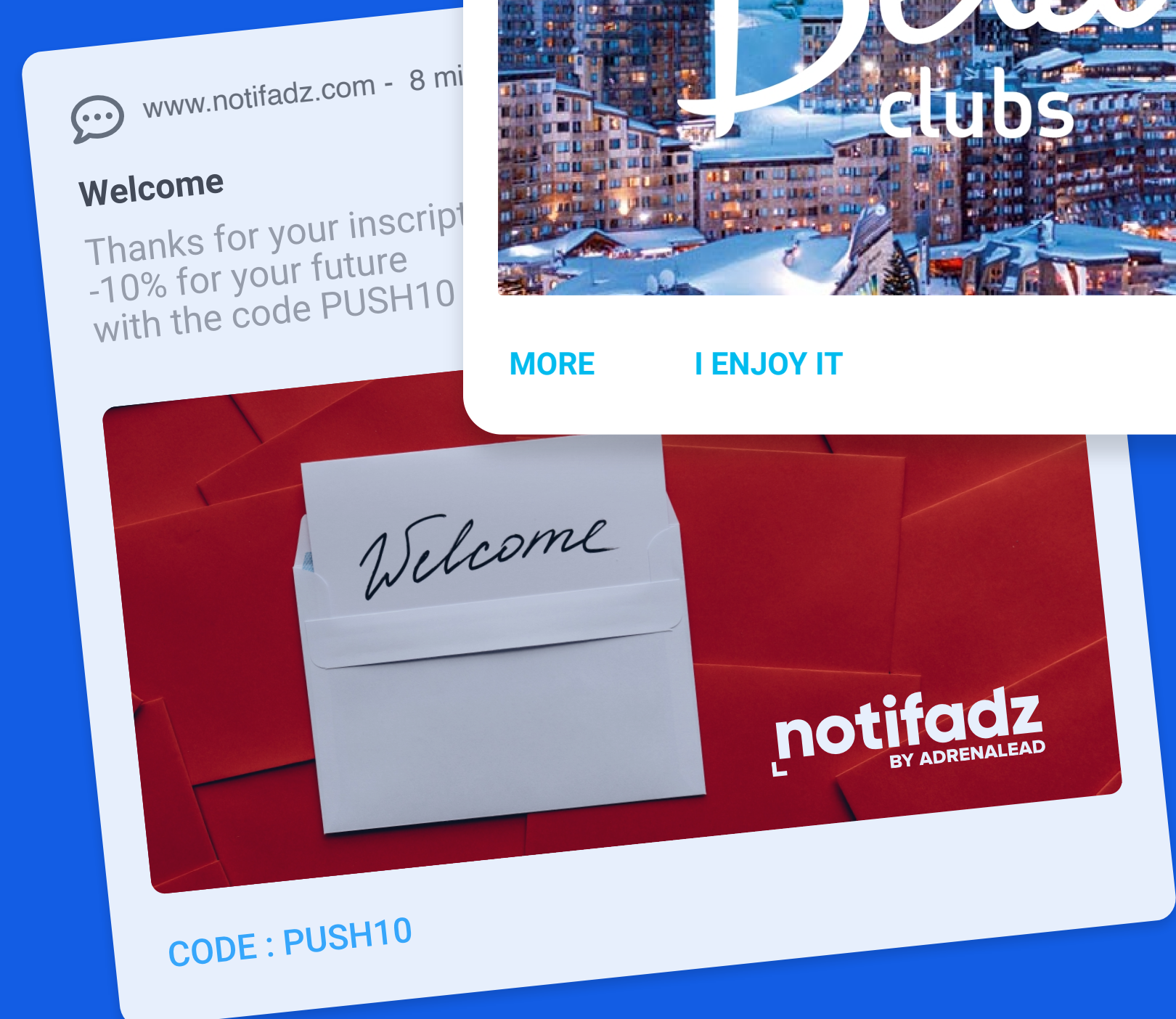
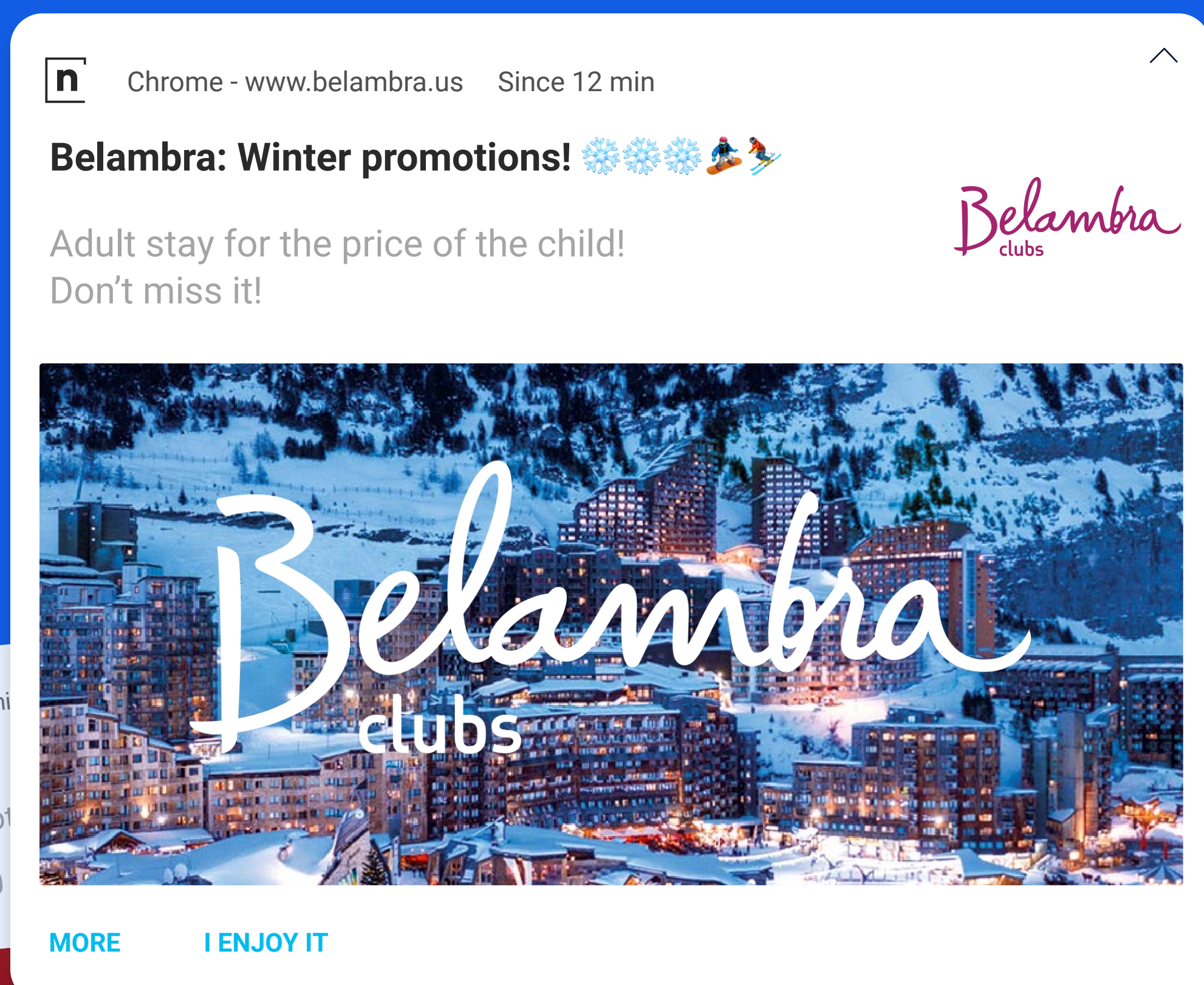
1st solution to retarget, re-engage and activate your audience in real-time.

✓ A short and efficient format

✓ Get your lost visitors back to your website

✓ Boost your sales

✓ Reduce your reliance on display campaigns

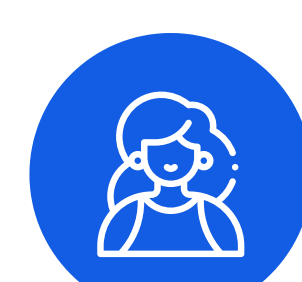


- ✓ GDPR-compliant
- ✓ Cookieless
- ✓ Brand-Safety
- ✓ Adblock-free
- ✓ Multi-device



## DELIVER YOUR MESSAGES THROUGH WEB PUSH NOTIFICATIONS

User-friendly platform to customize opt-in boxes and campaigns



## BUILD YOUR OWN SUBSCRIBERS BASE WITH ONE CLICK

Turn 15% of your visitors into subscribers to your brand and get a highly-engaged audience



## MAXIMIZE YOUR REVENUE

Push to your subscribers the right products/offers, irrespective of the device they are using (compatible with desktop and mobile browsers)

## Performances...

15X

More optin rate than emails

15%

Average reaction rate

99%

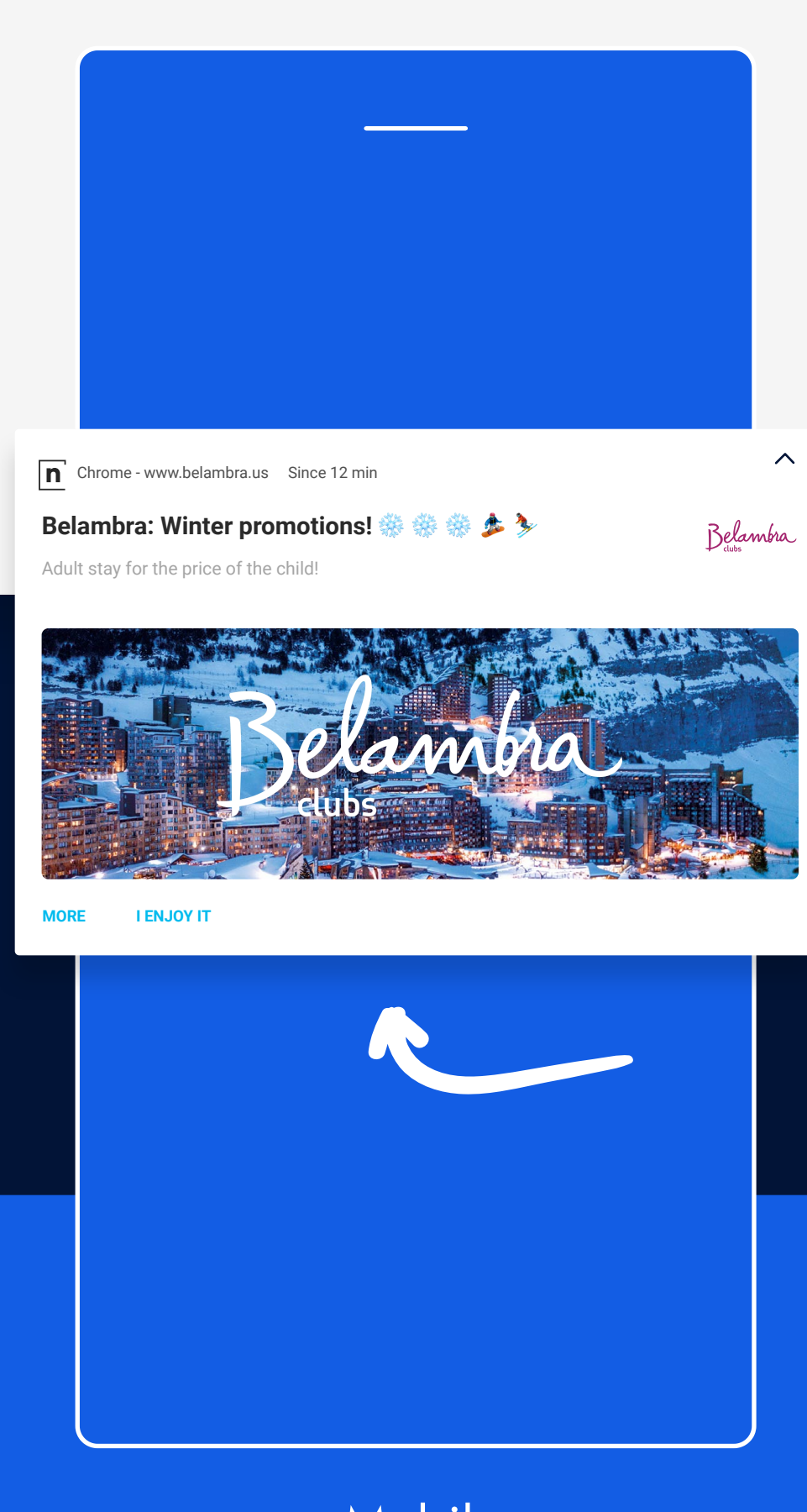
Inscreen rate (no delivery issues)

4%

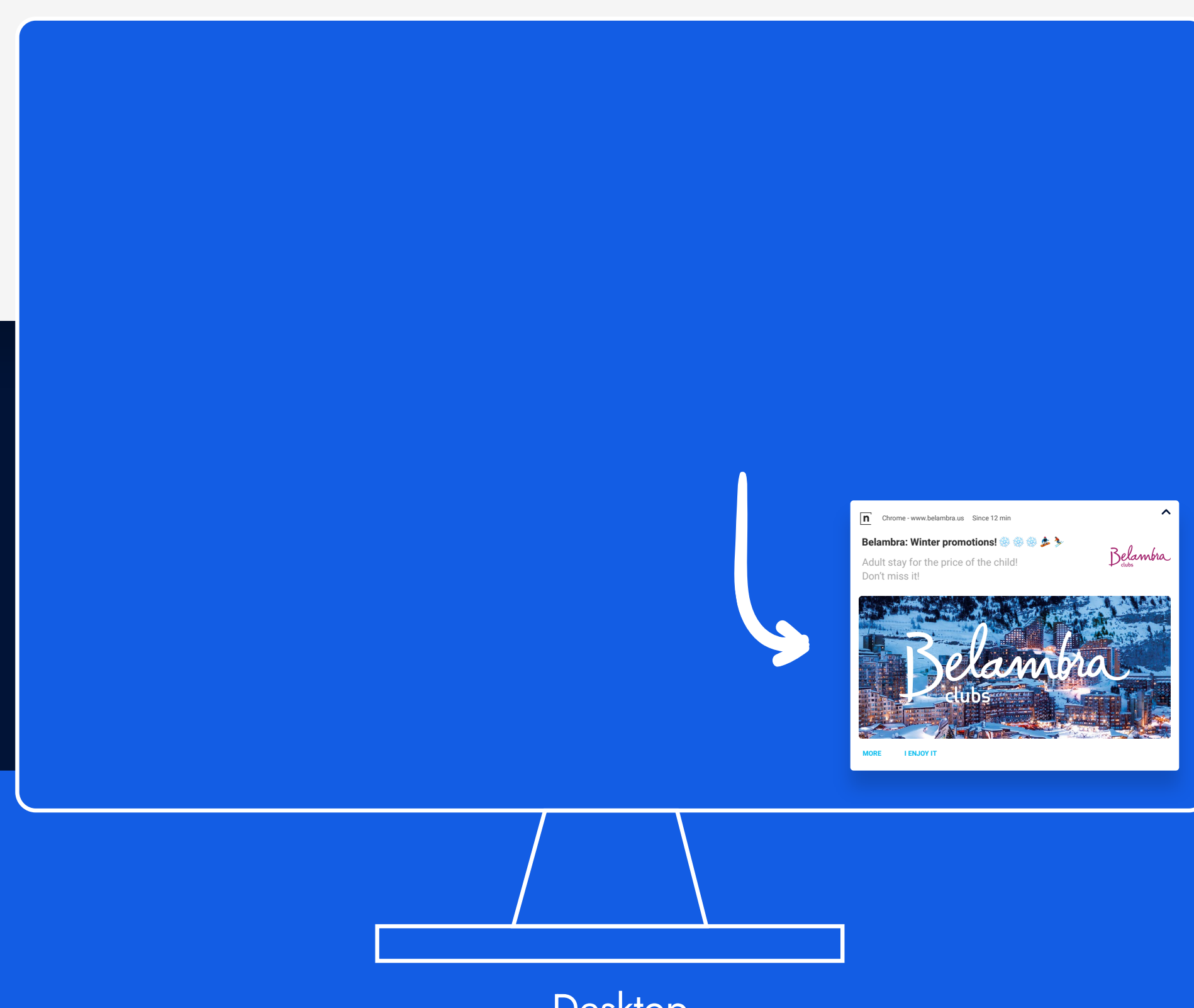
Average CTR using retargeting

80%

Average open rates



Mobile



Desktop