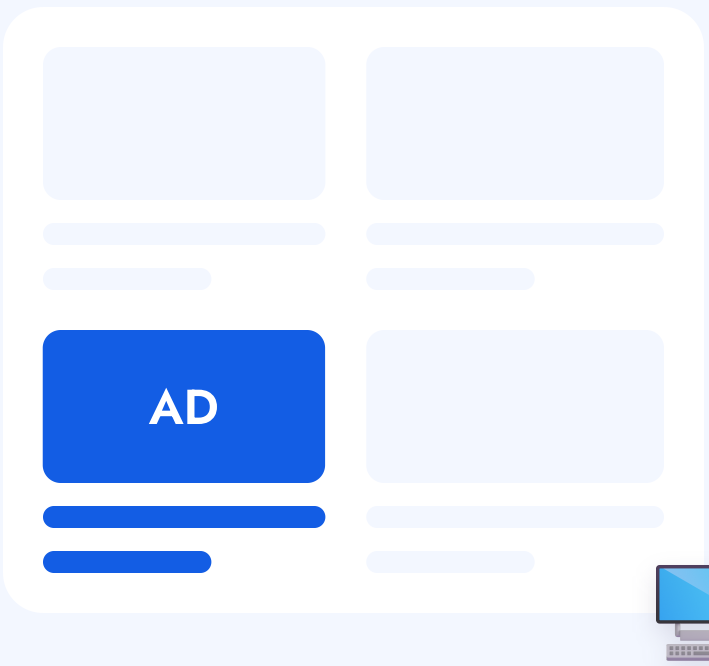
THE GUIDEBOOK

How to monetize your blog in 2023?

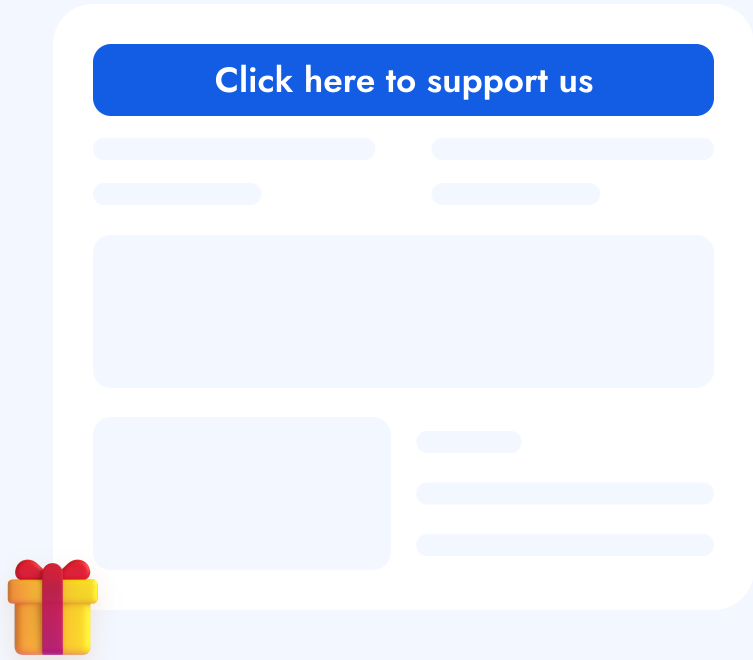
1 Adsense Banners

Low CPM revenues, they are nonetheless effective but intrusive.



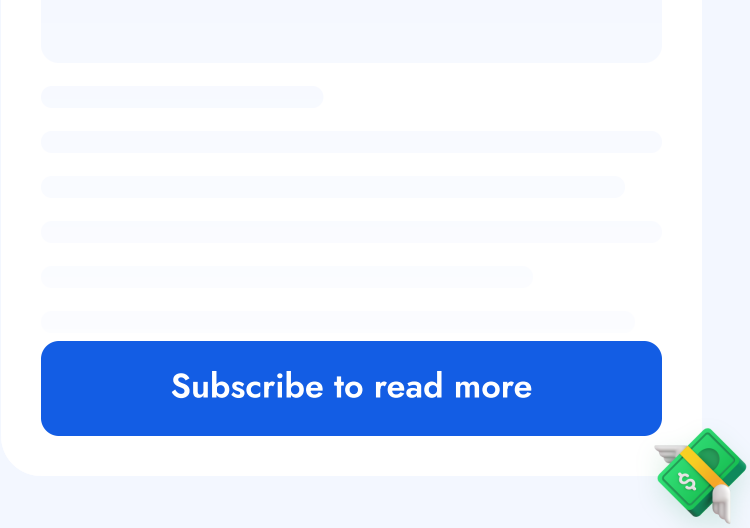
2 Native Advertising

Embedded advertising, attractive, but adblocked, with a low CPM.



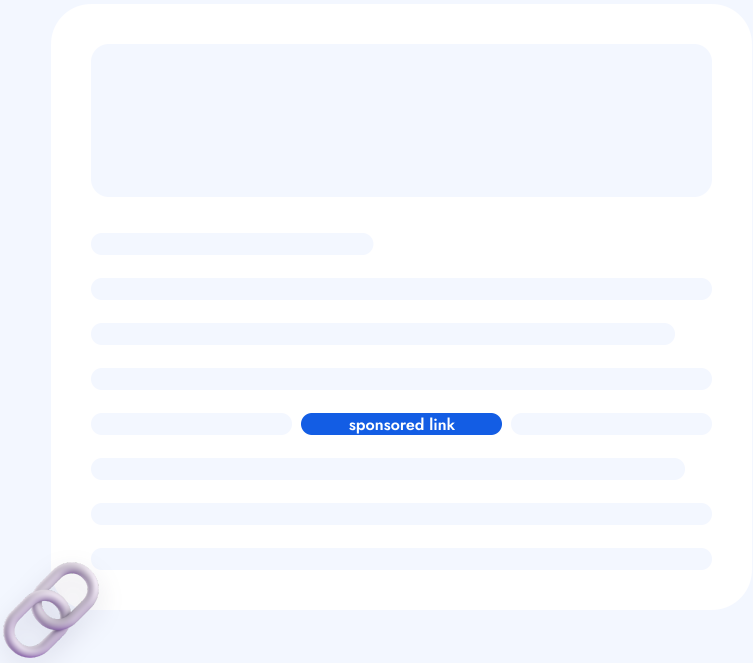
3 Accept Donations

Audience support, but depends on the readers' generosity and remains irregular.



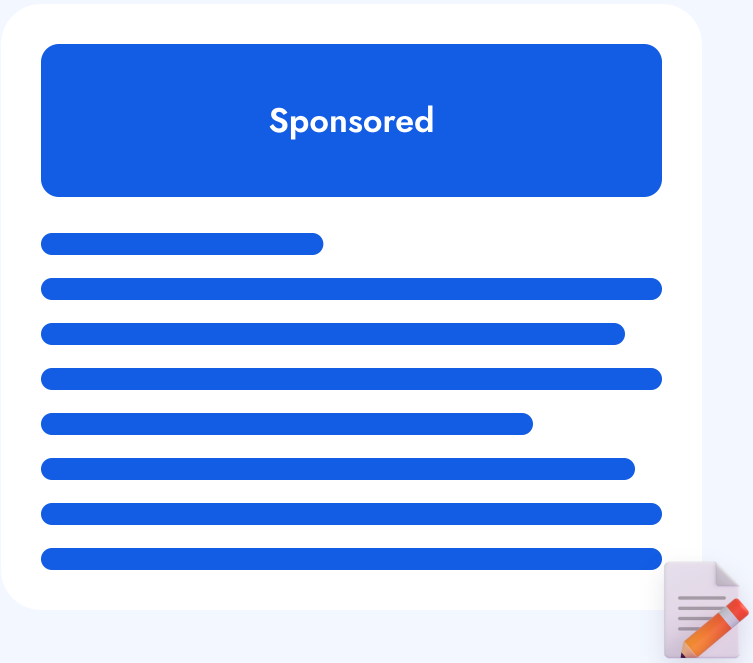
4 Set up Subscriptions

Exclusive content, but requires a lot of work and investment.



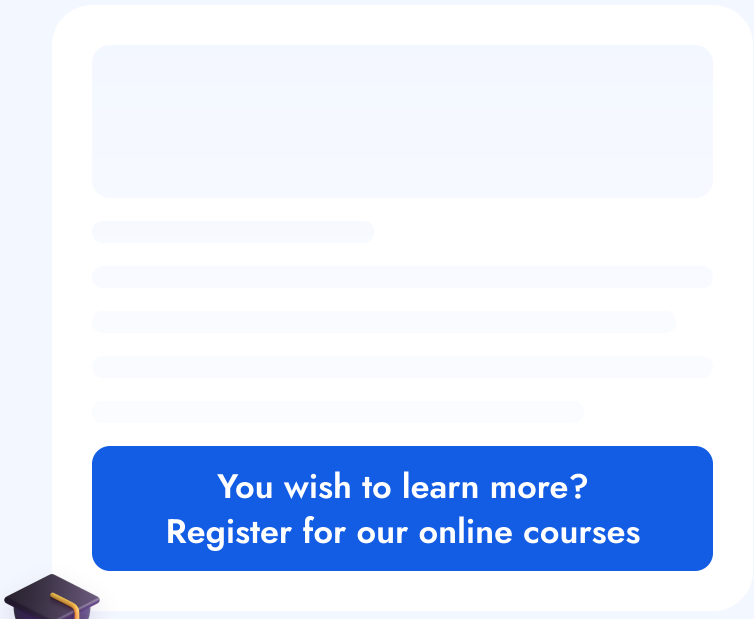
5 Sponsored Links

Revenue through partnerships, but there is a risk of undermining the blog's credibility.



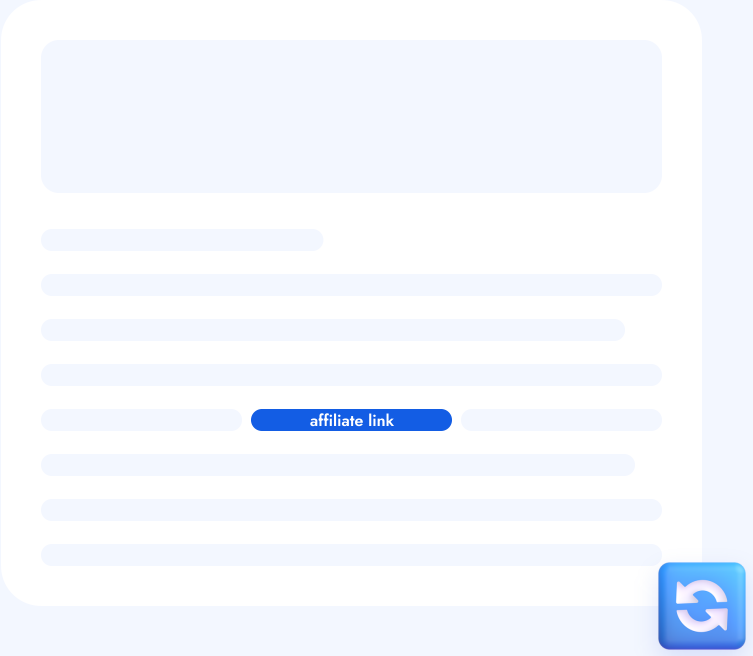
6 Sponsored Articles

Potential revenue, but there is a risk of losing the editorial authenticity.



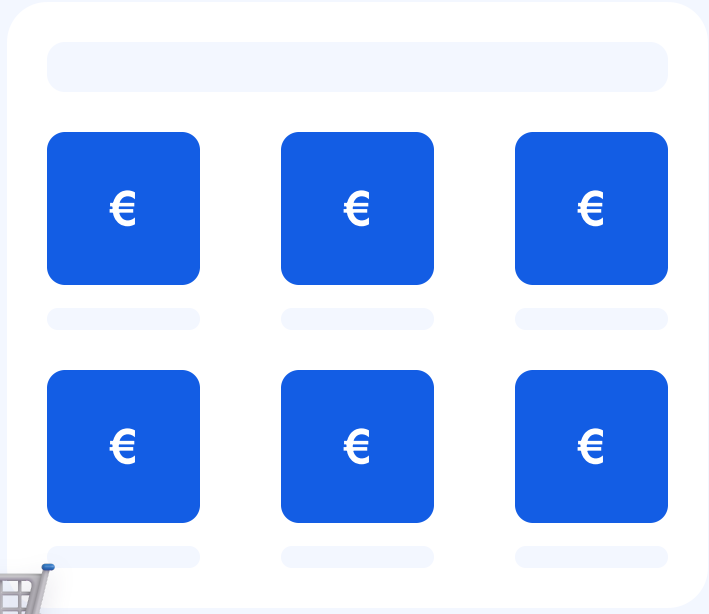
7 Coaching or Trainings

Potential High income, but requires a lot of working hours.



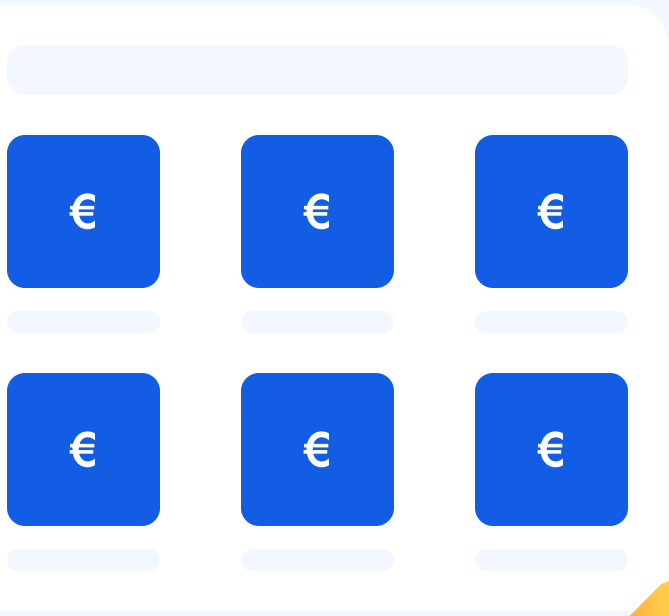
8 Affiliate Marketing

Commission-based earnings, depending on product relevance and well-qualified traffic.



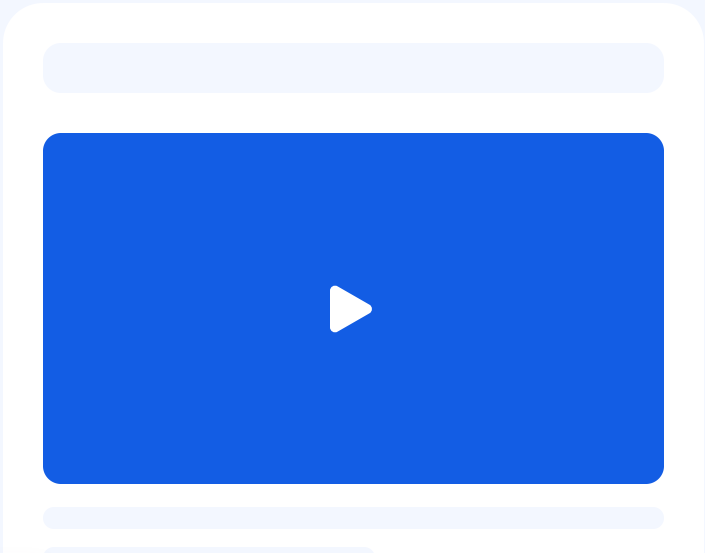
9 An Online Shop

Sales to subscribers, but requires management and logistical investment.



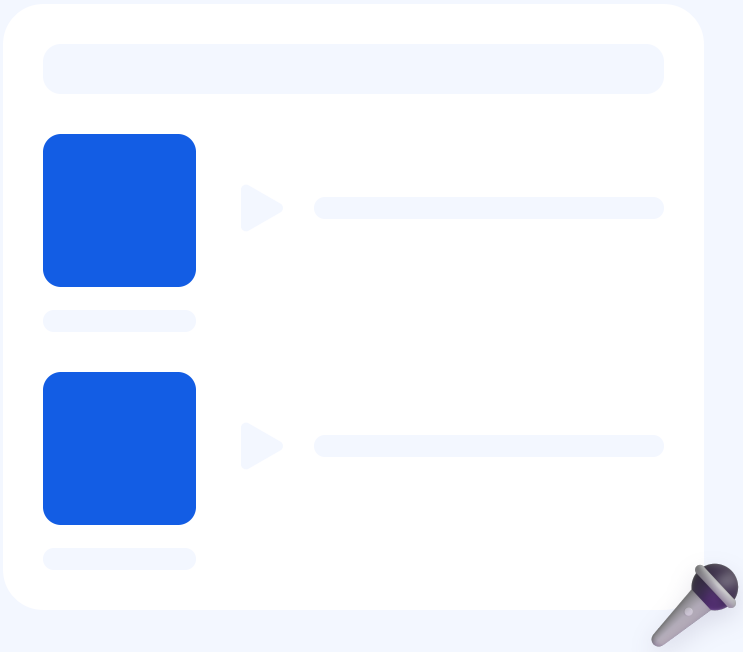
10 Digital Products

High profits, no need for logistics, but requires time and skills for creation and promotion.



11 Web Conferences

Potential benefits, but requires time investment and organization.

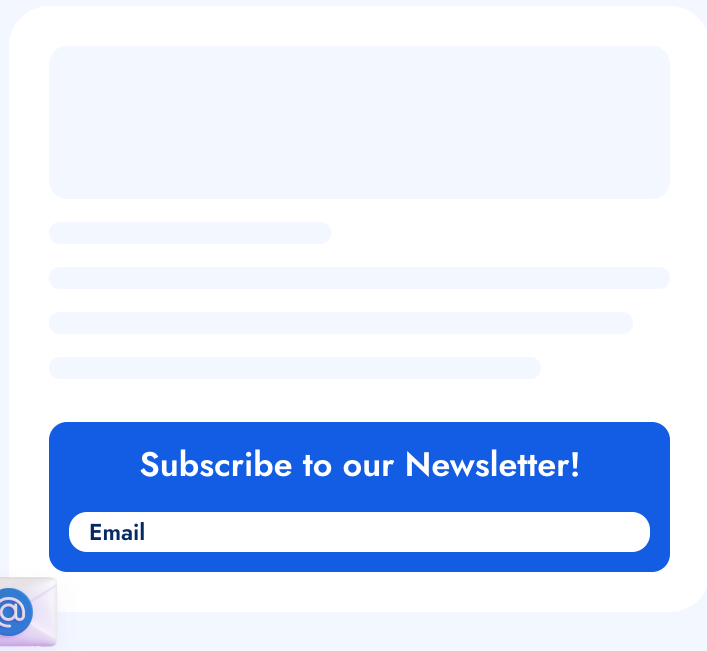


12 Podcasts

Earnings opportunities through partnerships, but requires a large audience to draw advertisers.

13 E-Mailing Database

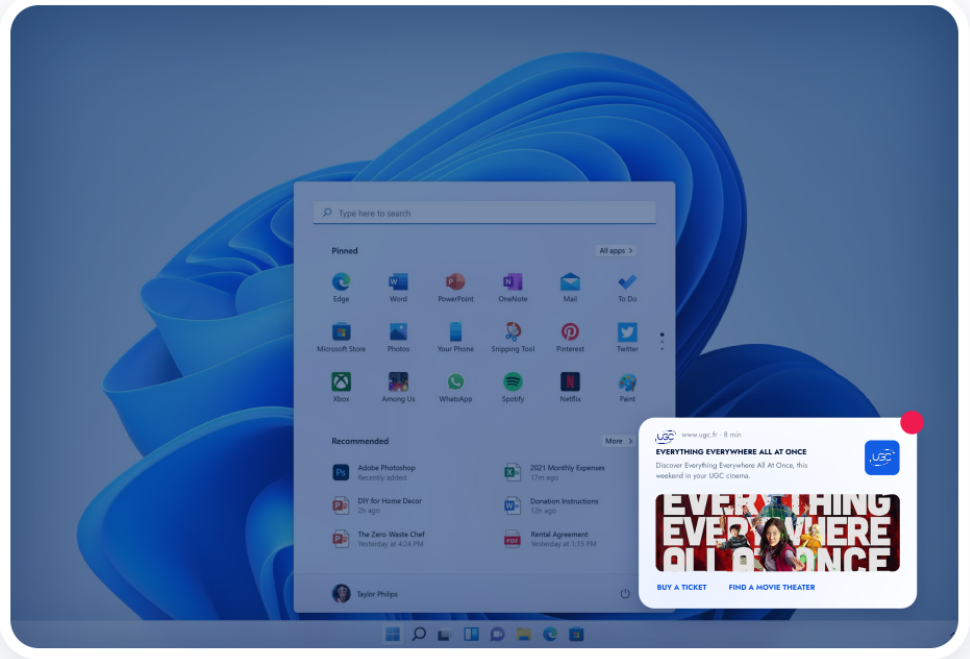
An effective way to gain customers, but requires GPDR compliance and a solid marketing strategy.

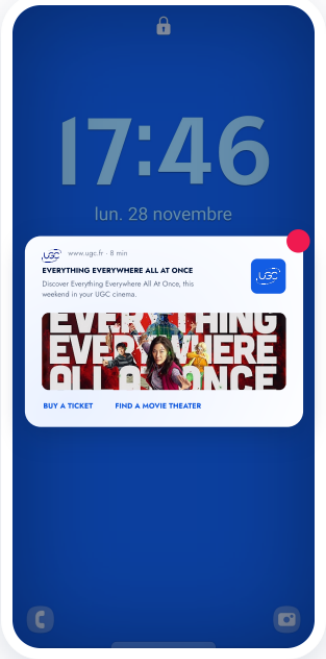


Adrenalead Exclusive

14 Web Push Notifications

You don't need to set up any special ad spaces on your site, a simple Optinbox is all you need to collect monetized subscribers! A source of passive income without putting in any effort.





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1st audience monetization network
by Web Push Notification