

USA - UK



Calendar

key ecommerce dates

2024



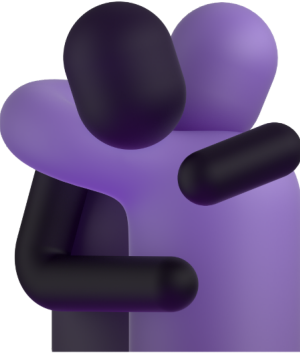
1st SaaS Web Push Notification platform

with an advertising network to **activate** your audience.

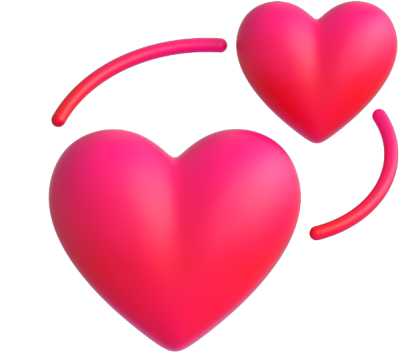


Concrete examples of Web Push Notification campaigns to be deployed all year round

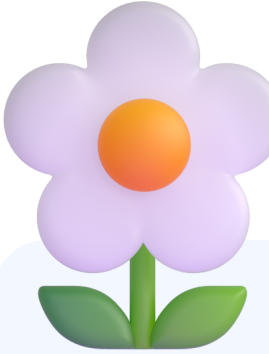
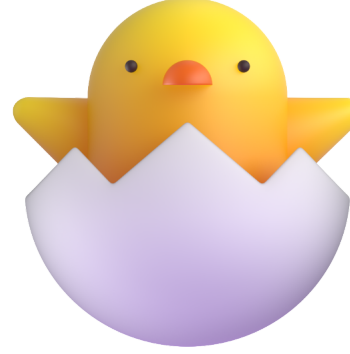
January 2024

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
 1 New Year	2	3	4	5	6	7
8	9	10	11	12	13 until February 11 Africa Cup of Nations	14 NRF Retail's Big Show
15 Blue Monday NRF Retail's Big Show	16	17	18	19	20	21  National Hugging Day
 22 Community Manager Appreciation Day	23	24  International Day of Education	25	26 National Spouse's Day	27	28 Data Privacy Day
29	30	31	1	2	3	4

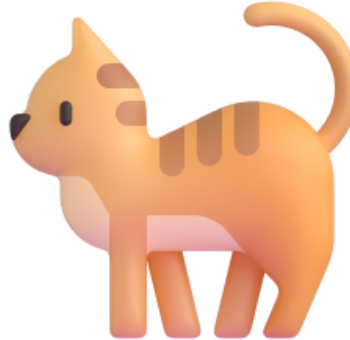
February 2024

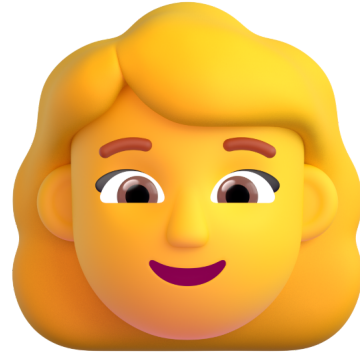
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	31	1 all February  Black History Month	2 until March 16 Six Nations Championship	3 until February 13 Carnival of Venice	4  World cancer day
5	6	7	8	9 until February 17 Rio Carnival World Pizza Day	10  Chinese New Year	11 Super Bowl LVIII
12	13  Mardi Gras	14  Valentine's Day	15	16	17	18
19 Presidents' day	20	21	22	23	24	25
26	27	28	29	1	2	3

March 2024

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	1 St David's Day  World compliment day	2	3
4	5	6	7	8  International Women's Day	9 Ramadan	10 96th Oscars Academy Awards Mother's Day
11	12	13	14	15	16  Digital Cleanup Day	17  Saint Patrick's Day
18	19	20  Spring French Language Day	21	22	23	24
25	26	27	28	29	30	31  Easter

April 2024

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
 1 April Fools' Day	2	3	4	5	6	7 World Health Day
8	9	10 National Siblings Day	 11 National Pet Day	12	13	14
15	16	17	18	19	20	21 World Creativity and Innovation Day
 22 Earth Day	23 Saint George's Day	24	25	26	27	28
29 International Dance Day	30	1	2	3	4	5

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	 1 International Workers' day	2	3	4	5 Cinco de Mayo
6	7	8	9 Europe Day	10	11	 12 Mother's Day
13	14 National Children's Day UK	15	16	17	 18 International Museum day	19
20	21	22	23	24	25 National Wine Day	26
27 Memorial Day	28  World Hunger Day	29	30	31  No Tobacco Day European Neighbours' Day	1	2

June 2024

CSR Impact

USA



UK



Both



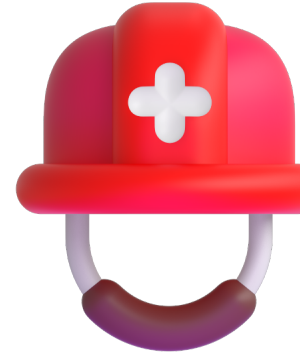
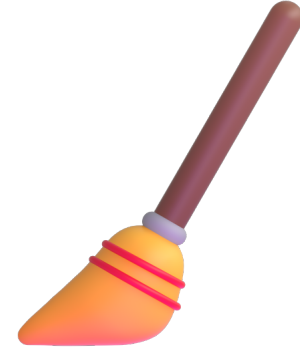
2024 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	31	 1 all June  Pride Month	2
3	4	5  World Environment Day	6	7	8	9 Children's Day
10	11	12	13	14 American Flag Day	15	16  Father's Day
17	18	19 Juneteenth	20 Summer	21  Music Day	22	23 Olympic Day
24	25	26	27	28	29	30 Glastonbury Festival

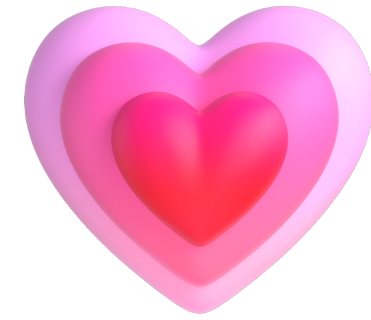
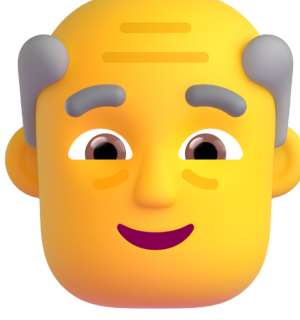
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 TBD Amazon Prime Day	2	3 International Plastic Bag Free Day	 4 Independence Day	5	6	7
8	9	10	11	12	13	14
15	16	 17 World Emoji Day	18	19	20	21
22	23	24 until August 11 Olympic Games of Paris	25	26	27	28
29	 30 International Day of Friendship	31	1	2	3	4

August 2024

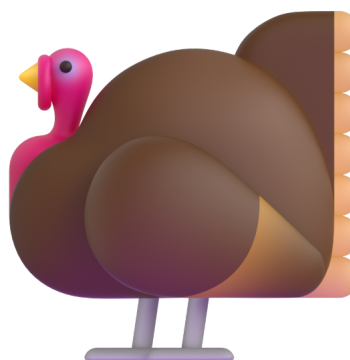
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	31	1	2 International Beer Day	3	4
5	6	7	8	9	10	11
12 International Youth Day	13	14	15 Assumption of Mary	16	17	18
19 World Photography Day	20	21	22	23	24	25
26 Summer Bank Holiday	27	28 until September 8 Paralympic Games of Paris	29	30	31 World Blog Day	1

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
Labor Day						National Grandparents Day
9	10	11	12	13 Friday the 13th International Programmer's Day	14  World First Aid Day	15 <i>until October 15</i> National Hispanic Heritage Month
16  World Cleanup Day	17	18 International Equal Pay Day	19	20	21 International Day of Peace	22  Fall / Autumn
23	24	25	26	27 World Tourism Day	28	29
30 International podcast day	1	2	3	4	5	6

October 2024

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	 1 <i>all October</i>  Pink October	2	3	4	5	 6  World Animal Day World Teachers' Day National Grandparents Day
7	8	9	10	11	12	13
					Yom Kippour	
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	 31 Halloween	1	2	3

November 2024

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	all November 1  Movember All Saints' Day	2	3
4	5	6	7	8	9	10
					 World Adoption Day	
11 Singles' Day Remembrance Day / Veterans Day	12	 13  World Kindness Day	14	15	16	17
18	19	20	21	22	23	24
		 World Children's Day				
25	26	27	 28 Thanksgiving	 29 Black Friday	30	1
					St Andrew's Day	

December 2024

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
25	26	27	28	29	30	1
 2 Cyber Monday	 3 International Day of Persons with Disabilities	4	5	6 Saint Nicholas Day	7	 8 World Climate Day
 9 Green Monday	 10 Human Rights Day	11	12	13	14 National Free Shipping Day	15
16	17	18	19	20 National Ugly Christmas Sweater Day	21 Winter Super Saturday	22
23	24 Christmas Eve	 25 Christmas day	26 Boxing Day	27	28	29
30	 31 New Year's Eve	1	2	3	5	5