Calendar

key ecommerce dates

2025

Adrenalead

1st Saas Web Push Notification platform
with an advertising network to **activate** your audience.

Concrete examples of Web Push Notification campaigns to be deployed all year round

January 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	1 New Year	2	3	4	5
6	7 CES Las Vegas	8	9	10	11 NRF Retail's Big Show	12
13 NRF Retail's Big Show	14	15	16	17	18	19
20 Blue Monday	21 Hugging Day	22 Community Manager Appreciation Day	23	24 International Day of Education	25	26 Spouse's Day
27	28 Data Privacy Day	29 Chinese New Year	30	31 *until March 15* Six Nations	1	2

February 2025

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2025 ecommerce calendar

Monday	Tuesday	Wednesday	Jeudi	Friday	Saturday	Sunday
27	29	29	30	31	1 *all February* Black History Month	2
3	4 World Cancer Day	5	6	7	8	9 World Pizza Day Super Bowl LIX
10	11 Safer Internet Day	12	13	14 Valentine's Day	15	16
17	18	19 Presidents' Day	20	21	22 *until March 04* Carnival of Venice	23
24	25	26	27	28 *until March 08* Rio Carnival Ramadan	1	2

March 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
24	25	26	27	28	1 St David's Day World Compliment Day	2 97th Oscars Academy Awards
3	4 Mardi Gras	5	6	7	8 International Women's Day	9
10	11	12	13	14 World Sleep Day	15 Digital Cleanup Day	16
17 St Patrick's Day	18	19	20 Spring International Francophonie Day	21	22 Earth Hour	23
24	25	26	27	28	29	30 Aïd el-Fitr
31	1	2	3	4	5	6

April 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31	1 April Fool's Day	2	3	4	5	6
7 World Health Day	8	9	10 👬 National Siblings Day	11 National Pet Day Coachella Festival	12 Coachella Festival	13 Coachella Festival
14	15	16	17	18 Coachella Festival	19 Coachella Festival	20 Easter Coachella Festival
21 Easter Monday World Creativity and Innovation Day	22 🌍 Earth Day	23 St George's Day	24	25	26	27
28	29 International Dance Day	30 International Jazz Day	1	2	3	4

May 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	1 💼 International Worker's Day	2	3	4
5 Cinco de Mayo	6	7	8	9 Europe Day	10	11 👩 Mother's Day
12	13	14	15	16	17	18 National Children's Day; International Museum Day
19	20	21	22	23	24	25 Mother's Day; National Wine Day
26	27 Memorial Day	28 World Hunger Day	29	30 European Neighbour's Day	31 No Tobacco Day; UEFA Champion's League final	1

June 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	31	1 🌈 *all June* Pride Month
2	3	4	5 🌱 World Environment Day	6	7	8 Children's Day
9	10	11	12	13	14 American Flag Day	15 👱 Father's Day
16	17	18	19 Juneteenth	20	21 Summer Music Day	22
23 Olympic Day	24	25 Glastonbury Festival	26	27	28	29
30 *until July 13* Wimbledon	1	2	3	4	5	6

July 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	1 *TBD* Amazon Prime Day	2	3 International Plastic Bag Free Day	4 Independance Day	5	6
7	8	9	10	11	12	13
14	15	16	17 World Emoji Day	18 Nelson Mandela International Day	19	20
21	22	23	24	25	26	27
28	29	30 International Day of Friendship	31	1	2	3

August 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	1 International Beer Day	2	3
4	5	6	7	8	9	10
11	12 International Youth Day	13	14	15 Assumption of Mary	16	17
18	19 World Photography Day	20	21	22	23	24
25 Summer Bank Holyday	26	27	28	29	30	31 World Blog Day

September 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2 Labor Day	3	4	5	6	7 National Grandparents Day
8	9	10	11	12	13 International Programmer's Day	14 World First Aid Day
15 *until October 15* National Hispanic Heritage Month	16	17	18 International Equal Pay Day	19	20 World Cleanup Day	21 International Day of Peace
22 Fall	23	24	25	26	27 World Tourism Day	28
29	30 International Podcast Day	1	2	3	4	5

October 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	1 *all October* Pink October Yom Kippour	2	3	4 World Animal Day	5 World Teacher's Day National Grandparents Day
6	7	8	9	10 World Mental Health	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31 Halloween	1	2

November 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	31	1 *all November* Movember All Saints' Day	2
3 🤗 World Kindness Day	4	5	6	7	8	9 World Adoption Day
10	11 Singles' Day Remembrance Day / Veterans Day	12	13	14	15	16
17	18	19	20 World Children's Day	21	22	23
24	25	26	27 Thanksgiving	28 🏷️ Black Friday	29	30 St Andrew's Day

December 2025

CSR Impact | USA | UK | Both

2025 ecommerce calendar

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 Cyber Monday The start of the Advent Calendar	**2**	**3** International Day of Persons with Disabilities	**4**	**5**	**6** Saint Nicholas Day	**7**
8 World Climate Day	**9**	**10** Human Rights Day	**11**	**12**	**13**	**14** National Free Shipping Day
15	**16**	**17**	**18**	**19** Ugly Christmas Sweater Day	**20** Super Saturday	**21** Winter
22	**23**	**24** Christmas Eve	**25** Christmas Day	**26** Boxing Day	**27**	**28**
29	**30**	**31** New Year's Eve	1	2	3	4